

Beat: Music

## SONG FOR THE SAHEL SHOWCASES REGION'S CULTURAL HERITAGE AND CRISIS

### LENDING MUSIC TO DRIVE AWARENESS

Paris, Washington DC, Zanzibar, 06.11.2021, 20:08 Time

**USPA NEWS** - Noteworthy Sahelian musicians from across the region and beyond have joined the collaboration, lending voices and music to drive awareness. OCHA and Sahelian artists Vieux Farka Touré (Mali), Amadou and Mariam (Mali), Oumy Gueye (Senegal), Tal National (Niger), Songhoy Blues (Mali) and Bassekou Kouyate (Mali) today launched "The Sahel Song". The five-minute vocal and instrumental composition brings attention to the ongoing crisis in the Sahel, while highlighting the region's rich musical heritage and the resilience of its people. The Sahel crisis is one of the world's fastest-growing emergencies. This year, almost 29 million people need life-saving assistance and protection – that's 5 million more people than last year.

"This song celebrates the persistent resilience, generosity, solidarity and strength that Sahelians continue to display despite the crisis that surrounds them, as well as their vibrant music and cultural heritage," said Bounena Sidi Mouhamed, Deputy Head of OCHA's Regional Office for West and Central Africa.

OCHA and Sahelian artists Vieux Farka Touré (Mali), Amadou and Mariam (Mali), Oumy Gueye (Senegal), Tal National (Niger), Songhoy Blues (Mali) and Bassekou Kouyate (Mali) today launched "The Sahel Song". The five-minute vocal and instrumental composition brings attention to the ongoing crisis in the Sahel, while highlighting the region's rich musical heritage and the resilience of its people. The Sahel crisis is one of the world's fastest-growing emergencies. This year, almost 29 million people need life-saving assistance and protection – that's 5 million more people than last year. "This song celebrates the persistent resilience, generosity, solidarity and strength that Sahelians continue to display despite the crisis that surrounds them, as well as their vibrant music and cultural heritage," said Bounena Sidi Mouhamed, Deputy Head of OCHA's Regional Office for West and Central Africa.

Mr. Vieux Farka Touré, a well-respected Malian musician and strong advocate for the Sahel, agreed to write, produce and record the song. Noteworthy Sahelian musicians from across the region and beyond have joined the collaboration, lending voices and music to drive awareness.

**THEIR LYRICS ADDRESS YOUTH IN PARTICULAR, WHO MAKE UP A MAJORITY OF THE SAHELIAN DEMOGRAPHIC**

-----Their lyrics address youth in particular, who make up a majority of the Sahelian demographic. "The youth must show courage, strength and fight against this crisis. Peace and solidarity are the tools. If peace is built now, our children tomorrow will thrive," said Mr. Farka Touré. "Music is a fantastic tool to share messages. Sharing awareness is of paramount importance. It has a strong impact on what happens in our countries." The artists share a message of peace, solidarity and hope for a prosperous future for the Sahel, in which everyone has the opportunity to thrive. To reach this goal, continuous engagement and investment are necessary. A behind-the-scenes video on the making of the song is also available.

The humanitarian situation in the Sahel is deteriorating rapidly. People's needs across the region have reached unprecedented levels. Vulnerability is increasing due to escalating conflict, rising food insecurity, multiplying climate emergencies and the pandemic. The Sahel refers to Burkina Faso, northern Cameroon (Far North region), Chad, Mali, Niger, and north-east Nigeria (Borno, Adamawa and Yobe States). Food insecurity and nutrition figures also include Mauritania and Senegal.

Conflict is the main driver of the region's increased needs and displacement. The rapidly deteriorating situation in the Central Sahel and the Lake Chad basin is threatening lives and having a devastating impact on people's livelihoods. From 2015 to 2020, the number of violent attacks increased eightfold in the Central Sahel and tripled in the Lake Chad basin. Security incidents, attacks and kidnappings are a daily reality for millions of civilians and humanitarian workers in the field.

The worsening insecurity is affecting humanitarian activities and personnel. Aid workers are increasingly at risk, with 315 abducted and killed last year alone. Insecurity has forced the suspension of life-saving operations in some locations, leaving communities without access to even basic assistance. Affected communities in remote rural areas are already struggling with chronic needs. Exposed to violence and insecurity, they are quickly slipping into deep crisis. Civilians caught between armed groups, intercommunal violence and military operations are often forced to flee their homes to seek safety. Across the Sahel, a record 5.5 million people are uprooted. Large-scale displacement further strains already fragile services, such as health care, education and stressed natural

resources. Source: Office for Coordination of Humanitarian Affairs (OCHA).

**Article online:**

<https://www.uspa24.com/bericht-19520/song-for-the-sahel-showcases-regions-cultural-heritage-and-crisis.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Jedi Foster, Rahma Sophia RACHDI

**Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Jedi Foster, Rahma Sophia RACHDI

**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)