

Beat: Travel

## **UMAMI BURGER, AMERICAN RESTAURANT CHAIN That Specializes IN GOURMET HAMBURGERS**

**USA,BAHAMAS,JAPAN,FRANCE**

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**USPA NEWS** - Umami Burger is an American Restaurant Chain that specializes in Gourmet Hamburgers. The Name refers to Umami (Savory) Flavor. The Restaurant was founded by Adam Fleischman, and is Part of the Umami Restaurant Group.

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The Logo for the Burger Chain is an Abstract Graphic resembling a Hamburger Bun. As early as 2011, Umami Burger obtained Additional Trademark Rights in the United States for the Use of the Word Umami from a Restaurant named Umami Café in New York.

Umami Burger currently has over 28 Locations Globally, including 16 Locations in Major Cities in the U.S. including New York, Los Angeles, Chicago and Five Locations Internationally in Tokyo and Osaka, Japan, as well as in Nassau, Bahamas, Mexico City, Querétaro, and Puebla, Mexico.

In the Next Phase of Growing Umami Burger, C3 plans to open in Latin America, Europe, and the Pacific region. C3, the Disruptive Culinary Company that develops, manages and operates Award-Winning Venues, is Umami Burger's Majority Shareholder.

The Story of the Burger is America's Story. The Story of this Humble Sandwich is one of Consumerism and Capitalism, of Mass Production and Marketing, of American Reach and Exceptionalism.... While Classic Burgers may include Basic Toppings like Lettuce, Tomato, and Cheese, Gourmet Burgers tend to feature more Unique and Upscale Options. Some Examples of Gourmet Toppings that can Elevate the Flavour and Presentation of a Burger include Grilled Onions, Sautéed Mushrooms, and Freshly Sliced Avocado....

Burger Culture in America is not just about the Food itself but also about the Social and Cultural Experiences surrounding it. From Family Gatherings and Picnics to Late-Night Drives and Parties, Burgers are an Integral Part of American Life and Culture. Whether enjoyed at a Local Diner, a Fast Food Chain, or a Gourmet Restaurant, Burgers symbolize the American Spirit, Comfort, Convenience, and Good Times...

AT Umami Restaurant - Pullman Paris Montparnasse Hotel.

We could find on the Menu a Selection of flavorful Burgers and other American Specialties to suit All Tastes, including Vegetarian and Vegan Options.

MENU (Nice Welcome - Specially Nicely Served by Saifon & Sylvie) :

Starters:

- \* Cheesy Potato Tots
- \* Thick Onion Rings
- \* Umami Tenders
- \* Sweet Potatoes

Sauces:

- \* Truffle Ketchup
- \* Blue Cheese
- \* BBQ
- \* Classic
- \* Jalapeno Ranch

**Main Course:**

- \* Rossini Cheeseburger
- \* Truffle'Em
- \* Caesar Salad

**Desserts:**

- \* Chocolate Cake
- \* Cheesecake
- \* Fruit Sliders

\*\*\*\*\* Special Students' Offer - From March 07, 2023

Umami Burger Paris

With Student's Card Presentation

For One Combo Purchased = One Product of Your Choice Offered

Does not apply to Drinks neither to "Rossini Cheeseburger"

Source: Umami Restaurant - Pullman Paris Montparnasse Hotel

(Skyscraper Hotel located near the Gare Montparnasse. With 957 Rooms, it is the Third-Largest Hotel in Paris after the Le Méridien Étoile and the Hyatt Regency Paris Étoile.

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